

 [News](#)

 [Agent Login](#)

 [Brokerages](#)

 [Free Training](#)



Top 15 Little Rock Real Estate Agents On Social Media



Official Rank of Little Rock's Top Agents on Social Media

PropertySpark *does not* accept payments or incentives for being on our top lists

Our researchers go through thousands of agents by searching hashtags, review sites, social media profiles and real estate portals. Then we rank agents based on our proprietary algorithm that takes into consideration multiple variables as seen below:

📷 Instagram
Followers

📘 Facebook
Likes/Friends

📷 Quality Of Posts

📺 🐦 in and Other

👍 Instagram

👍 Facebook

Social Channels

Average Likes Per
Post

Average Likes Per
Post

For more information and the schedule of top lists, [click here](#)

With that said, we present to you the Top 15 Little Rock Real Estate Agents On Social Media!

#15: Marci Smith Fathom Realty Central

*Marci's mission is to help
Central Arkansas folks obtain
their real estate goals: dream
home, start a airbnb, or growth*

wealth, it's in her skill set. Monthly home checklists, community events, and tips on how to get a home in this quick market is what you'll find on her social. Native Arkansan here to help you!

📘 The Little Rock Life

📷 thelittlerocklife

🌐 thelittlerocklife.com

Instagram Highlights

👤 626 Followers



#14: Kristal Sabbs Century 21

She will do whatever it takes to get the best deal for her clients in Little Rock. You have to check out her Instagram!

📷 kristalyourrealtor

Instagram Highlights

👤 1,570 Followers

👍 24 Average Likes Per Post




#13: Lindsay

Hamilton

Property Group Realtor

Entering the real estate market can be difficult but if you're in Little Rock just connect with Lindsay and it'll be a breeze! Keep up the amazing work on Facebook and Instagram Lindsay! We can't wait to see even more!

 Lindsay Hamilton, The Property Group

 mercedes_linds

Instagram Highlights

 1,214 Followers

 40 Average Likes Per Post



#12: Kris McKenzie

The Property Group

Ready to make your mark in the Little Rock real estate market? Call Kris she will make sure that mark is made successfully! Head over to Instagram and give her a



follow!

📷 krissellsittlerock

Instagram Highlights

👤 1,331 Followers

👍 44 Average Likes Per Post

#11: Meredith Melody

The Charlotte John Company

Searching for a community in Little Rock to be part of?

Meredith will find the perfect place for you! Become part of her impressive fan base on Facebook & Instagram!



👤 Meredith Melody, Realtor – The Charlotte John Company

📷 meredithmelodyrealtor



charlottejohn.com/agent/meredith-melody

Instagram Highlights

👤 495 Followers

👍 56 Average Likes Per Post

#10: Misty Everhart

New G III Realty

It takes a winning personality to be great in real estate and Misty has exactly that! Ready to become part of Misty's Facebook and Instagram fan base? Follow her now!

 Misty Everhart

 iammistytherealtor

 mistyeverhart.com


Instagram Highlights

 5,402 Followers



#9: Nicole Nark HOMEWAY REALTY

Nothing will make Nicole happier than seeing you step into your dream home. She is literally taking over the social media scene in real estate one awesome post at a time.

 Nicole Nark, Realtor –
HomeWay Realty

 nicolenark



 narkhomes.com

Instagram Highlights


 1,005 Followers

 72 Average Likes Per Post

#8: Jay Calhoun Aspire Realty Group

Awesome agents like Jay will be increasingly turned to by home buyers and sellers looking for direction. Just follow his social accounts and it'll be easy to see why clients love Jay!



 Jay Calhoun Real Estate
Agent

 jaymcalhoun



aspirerealtylr.com/jaycalhoun


Instagram Highlights

 1,305 Followers

 94 Average Likes Per Post

#7: Sandra Guardado Re/max

On the hunt for a house to call home? Let Sandra show you what Little Rock has to offer. Her content on Facebook and Instagram is always engaging and impressive!

 Sandra Guardado, Realtor
at Re/max Elite

 sguardadorealtor



sguardado.remaxarkansas.com



Instagram Highlights

 817 Followers

 90 Average Likes Per Post

#6: Langston Carr Remax

Understanding the Little Rock housing marketing is just one of the many qualities that make Langston awesome. Follow Langston on social media and get started on your new exciting real estate journey!



Langston Carr, Remax Elite



Realtor



langston_therealtor



Instagram Highlights



2,815 Followers



88 Average Likes Per Post

1.3K+
Shares

#5: Ramsy Shuffield Rackley Realty

He is one of the top agents on social media in Little Rock for a reason! He has absolutely crushed it on Facebook and Instagram. Congrats!



Ramsy Shuffield



ramsyshuffield



rackleyteam.com

Instagram Highlights



1,758 Followers



195 Average Likes Per Post



#4: Elizabeth Finch

Sotheby's
International Realty

Tired of searching for your dream home? Want to just find it? Get in touch with Elizabeth and you'll never have to search again because she will have already found it for you! She has done a great job on Instagram and Facebook!

📘 Elizabeth Finch – Realtor

📷 elizabethinlittlerock

🌐 capitalsir.com



Instagram Highlights

👤 6,340 Followers

👍 150 Average Likes Per Post

#3: Sarah Beth Lowe

Janet Jones
Company

Looking to make the most important purchase of your life? Get in touch with Sarah. Look out for Sarah's posts on social media for the latest in Little Rock real estate!

📘 Sarah Beth Lowe

📷 sarahbethlowe



🌐 janetjones.com

Instagram Highlights

👤 1,140 Followers

👍 108 Average Likes Per Post

Facebook Highlights

👤 1,781 Friends

👍 190 Average Likes Per Post

#2: Steele Strauss Engel & Völkers

First home, second or maybe an investment property – call Steele of Little Rock! Steele can help you find what you're looking for – all you have to do is follow!

📘 Steele Strauss

📷 therausssss



Instagram Highlights

👤 13,945 Followers

👍 247 Average Likes Per Post

#1: Lydia M. Page

Kora Realty

With her knowledge and expertise she will continue to dominate the Little Rock real estate market on social media for years to come. Get a taste of success in real estate. Follow Lydia's Facebook Page and Instagram account!



 Lydia M. Page

 lydiampage

 linktr.ee/lydiampage

Instagram Highlights

 15,800 Followers

 602 Average Likes Per Post

We hope you enjoyed our list of the Top 15 Little Rock Real Estate Agents On Social Media!

PropertySpark has been ranking top agents on social media across North America since 2016. Congrats again to all the winners! We do not accept payment or incentives for our Top List features. Our process is completely based on our expert research and opinion.

To learn more about how you can improve your social media and become a Top Agent [click here.](#)

🔗 **Want to share the top list with your followers?**

📌📌📌 Paste this link on Facebook, LinkedIn & Twitter:

<https://propertyspark.com/top-15-little-rock-real-estate-agents-on-social-media/>

📷 Post this picture on Instagram: [click here for post](#)

⬆ Share this story on Instagram with the link if you have swiipe up:
[click here for swiipe up story](#)

🔗 Share this story on Instagram and put the link in your bio: [click here for link in bio story](#)

Learn how to Become a Top Agent with the Guaranteed 5 Min/Week System

**Register For The
Free Webinar →**

[Register For The Free Webinar](#)

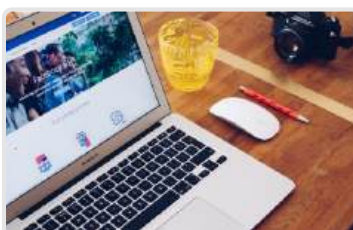
- ✓ No social media experience needed
- ✓ Free webinar seat (limited quantities)
- ✓ Learn the guaranteed 5 min/week system
- ✓ Become a social media superstar
- ✓ Constantly get new leads
- ✓ Beat the competition
- ✓ Get a special webinar deal



This Agent Tripled His Commissions Just With Social Media

Social Media For Real Estate

Learn how this real estate agent tripled his commissions just with social media and how you too can become a social media superstar.



Why You Can't Just "Boost" Your Real Estate Listing

Social Media For Real Estate

That big blue button has tempted you before right? You want to Facebook Boost your Real Estate listing. Find out why you shouldn't!



How Much Should Realtors Spend On Social Media

Social Media For Real Estate

A question we get often from Realtors is "how much should I spend on social media?" Find out exactly how much to spend and how to spend it without getting ripped off!

Platform

[Home](#)

[Page](#)

[Agent](#)

[Login](#)

[Brokerage](#)

[s](#)

[Pricing](#)

Connect

[News](#)

[Contact](#)

[Submit](#)

[Content](#)

[Facebook](#)

[Group](#)

Top Lists

[Submit](#)

[Your](#)

[Profiles](#)

[Info &](#)

[Schedule](#)

Socials

[Facebook](#)

[Instagram](#)



All Rights Reserved - Privacy Policy - Copyright © 2022 PropertySpark Inc. Articles, posts and lists are based on objective data, subjective analysis and the opinions of social media and real estate experts at PropertySpark. Interviews are conducted with the influencers. If you or your brand are mentioned anywhere on the site and would like it to be taken off please **contact us**. Rankings on the lists are at the sole discretion of experts at PropertySpark and are not affected by third parties or the brands, companies or individuals on the lists.