

# Top 50 Arkansas Real Estate Agents On Social Media

[PropertySpark](#)

## Official Rank of Arkansas's Top Agents on Social Media

**PropertySpark *does not* accept payments or incentives for being on our top lists**

Our researchers go through thousands of agents by searching hashtags, review sites, social media profiles and real estate portals. Then we rank agents based on our proprietary algorithm that takes into consideration multiple variables as seen below:

Instagram Followers

Instagram Average Likes Per Post

Facebook Likes/Friends

Facebook Average Likes Per Post

Quality Of Posts

and Other Social Channels

For more information and the schedule of top lists, [click here](#)

With that said, we present to you the Top 50 Arkansas Real Estate Agents On Social Media!

## **#50: Morgan Gullett**

### **Rausch Coleman**

*She has unique insight into how the Benton market works and she is ready to share it with you! For amazing real estate content in Benton follow Morgan on Instagram.*

[therealtor\\_morgan](#)

### **Instagram Highlights**

1,428 Followers



## **#49: Jose Esparza**

### **eXp Realty**

*Find your way home with Jose! If you want something new and awesome to follow on Instagram, look no further!*

[jeandassociates](https://www.instagram.com/jeandassociates)

## **Instagram Highlights**

1,439 Followers



**#48: April Wingfield**

**Capital Sotheby's International Realty**

*There are two things you can expect when working with April – honesty and tenacity. She has tons of followers on Instagram and we're not surprised!*

[aprilsellshouses](#)

## **Instagram Highlights**

1,014 Followers





## **#47: Sierra Michele**

### **Michele Phillips & Company**

*Making your real estate dreams a reality is just a click away with Sierra of Bald Knob. Tune in to her awesome Instagram and stay posted!*

[sierraburressrealtor](#)

## **Instagram Highlights**

1,573 Followers



**#46: Lauri Rottmayer**

## **Crownover Realty**

*The only thing you need to do to find the right property in North Central is call Lauri! Take a look at her Instagram for fresh updates on North Central real estate.*

[laurrealestate](#)

### **Instagram Highlights**

2,300 Followers





## **#45: Rachelle Smith**

### **eXp Realty**

*Once you start working with Rachelle you'll never have to worry about real estate again. Want to see more Little Rock, real estate, follow Rachelle on Instagram!*

[rachellesmith\\_therealtor](#)

## **Instagram Highlights**

1,051 Followers

22 Average Likes Per Post



**#44: Matt Ferrell**

## **FEA Broker, LLC**

*His success is built on understanding the market and the people of Little Rock. Make sure to check out his awesome Instagram!*

[realmattferrell](#)

### **Instagram Highlights**

2,547 Followers





## **#43: Alicia Averitt**

### **PorchLight Realty**

*Finally thinking about making the move? Find that special place in Little Rock with Alicia. She has done an amazing job on Instagram!*

[aliciathebroker](#)



## **Instagram Highlights**

1,456 Followers

21 Average Likes Per Post



## **#42: Kristal Sabbs**

### **Century 21 Sandstone Real Estate**

*Looking for results in the Conway real estate market? Look no further! You have found Kristal at the perfect time. Check out her Instagram and Instagram for updates you won't want to miss!*

[kristalyourrealtor](#)

## **Instagram Highlights**

1,591 Followers

20 Average Likes Per Post



**#41: Brandy Jones**

# **The Charlotte John Company**

*Real estate, Little Rock and Brandy are a perfect combo! Become one of her awesome Instagram followers right now!*

[brandyjonesrealtor](#)

[charlottejohn.com](#)

## **Instagram Highlights**

863 Followers

29 Average Likes Per Post



## **#40: Olga Barrientos**

**RE/MAX**

*Olga will help you take on the Springdale real estate market. She is absolutely crushing it on Instagram.*

[olgabarrientosrealtor](#)



## **Instagram Highlights**

1,606 Followers

22 Average Likes Per Post



### **#39: Yesenia Perez-Hernandez**

#### **H&R Group**

*From family to real estate, let Yesenia show you all the possibilities. From start to finish, she will guide you every step of the way. Yesenia's Instagram accounts are very well managed with awesome content!*

[yesenianwarealtor](#)

## **Instagram Highlights**

1,287 Followers

31 Average Likes Per Post



## **#38: Katie Dabbs**

### **Eagle Rock Realty NWA**

*Nothing will make Katie happier than seeing you step into your dream home. Get a taste of success in real estate. Follow Katie's*

*Instagram account!*

[katiedabbsrealtor](#)

## **Instagram Highlights**

**1,502 Followers**

**39 Average Likes Per Post**



## **#37: Kristen Worthington**

### **The Property Group**

*She will open your eyes to everything you can accomplish in the Little Rock real estate market. Need more real estate content in your daily life? Of course you do! Follow Kristen's Instagram account.*

[kristen.pgrealestate](https://www.instagram.com/kristen.pgrealestate)

### **Instagram Highlights**

1,631 Followers

39 Average Likes Per Post





## **#36: Lindsay Hamilton**

### **The Property Group**

*Within no time, Lindsay will be handing you the keys to your new home. Follow her on Instagram for the latest and greatest in real estate.*

[mercedes\\_linds](#)

## **Instagram Highlights**

1,232 Followers

49 Average Likes Per Post







## **#34: Courtney Miller**

**Keller Williams Realty, Inc.**

*He will always make sure that his clients' interests is always on the forefront. Courtney's Instagram accounts are awesome!*

[realestatecourt](#)

## **Instagram Highlights**

2,814 Followers

35 Average Likes Per Post



**#33: Stacy Hamilton**

**Coldwell Banker**



*Ensuring that the real estate experience is a positive one is at the top of the priority list for Stacy. Follow her on Instagram and never miss a beat when it comes to Little Rock real estate.*

[stacyleehamilton](#)

## **Instagram Highlights**

2,826 Followers

37 Average Likes Per Post



## **#32: Nicole Nark**

### **HomeWay Realty**

*It's time to find your dream home and live the life of your dreams with the help of Nicole! Her Instagram feed engages her followers on a consistent basis with incredible content!*

[Nicole Nark](#)

## **Instagram Highlights**

1,159 Followers

58 Average Likes Per Post



## **#31: Imani Harris**

### **Century 21**

*Imani's attention to detail is unmatched. Follow her on Instagram!*



[\\_imanisellsarkansas](#)

## **Instagram Highlights**

2,631 Followers

42 Average Likes Per Post



**#30: Jennifer Castro**



# **Keller Williams**

*Looking for the investment of a lifetime? Jennifer will make the search a lot easier. All of her daily interactions with her content on Instagram our attention, it'll surely catch yours too!*

[jennsellsbentonville](#)

## **Instagram Highlights**

4,775 Followers

25 Average Likes Per Post



## **#29: Erica Fotioo**

### **The Charlotte John Company**

*Working with Erica will be one of the best decisions you'll make in your home ownership journey. Check out her awesome content on Instagram!*

[erica.ibsen](https://www.instagram.com/erica.ibsen)

## **Instagram Highlights**

1,010 Followers

63 Average Likes Per Post



## **#28: Eden Mejia**

### **Diamond Property Group**

*Thinking about moving, let Eden show you how you can be part of the Rogers community. Her Instagram account is what caught our attention, make sure to follow them!*

[agent.eden](https://www.instagram.com/agent.eden)

## Instagram Highlights

2,061 Followers

51 Average Likes Per Post



**#27: Catherine Langley**



## **The Janet Jones Company**

*Catherine will take care of everything when it comes to your next real estate deal in Little Rock Stay on top of the Little Rock real estate market by following her on Instagram!*

[catherine.thomas.langley](https://www.instagram.com/catherine.thomas.langley)

### **Instagram Highlights**

1,033 Followers

66 Average Likes Per Post



## **#26: Nicole Brekelbaum**

### **NWA real estate**

*Guiding clients to a dream home and crushing social media is not easy, but with Nicole it's a sure thing every day. Apart from helping people with all things real estate she has also maintained an amazing presence on Instagram!*

[nicolebrekelbaum](#)

### **Instagram Highlights**

2,116 Followers

57 Average Likes Per Post



## **#25: Selen Strickland**

### **Engel & Völkers Americas**

*Selen can help you achieve your real estate dreams. Check out her epic content across Instagram.*

[selenstrickland](https://www.instagram.com/selenstrickland)

## **Instagram Highlights**

2,038 Followers

67 Average Likes Per Post



### **#24: Rachel Vann**

**Real Broker, LLC**

*Investor, homeowner or first-time homebuyer, let Rachel guide you*



*from start to finish in your real estate journey. She is always posting on Instagram, make sure to follow them.*

[rachel\\_m\\_vann](#)

## **Instagram Highlights**

**8,675 Followers**



## **#23: Francisco Hernandez**

### **eXp Realty**

*Francisco's techs savviness has put him on the fast track to social media success in Bentonville. Keep up with all the latest in real estate, follow him on Instagram!*

[cisco.hdz](https://www.instagram.com/cisco.hdz)

### **Instagram Highlights**

10,240 Followers











## **#20: Blaklee Ramsey**

### **Southern Realty Group**

*From start to finish Blaklee will help you buy and sell real estate in Smackover. Follow Blaklee on social media. There's nothing to lose and all your success in real estate to gain.*



[Blaklee Ramsey](#)

[buyitwithblaklee](#)

## **Instagram Highlights**

**5,693 Followers**

**30 Average Likes Per Post**



# **#19: Sydney Murphy**

## **Century 21**

*She is one of the top agents on social media in Benton for a reason!  
Make a quick stop by Sydney's awesome Instagram.*

[soldbysydneym](#)

### **Instagram Highlights**

3,124 Followers

75 Average Likes Per Post





## **#18: Sandra Guardado**

**RE/MAX**

*Have you been going to open houses? Love listings? If you answered yes to any of those questions, get in touch with Sandra today! Join her awesome community on Instagram!*



[sguardadorealtor](#)

[sguardado.remaxarkansas.com](#)

## **Instagram Highlights**

**893 Followers**

**105 Average Likes Per Post**



# **#17: Langston Carr**

## **Keller Williams**

*Overwhelmed? Not sure where to begin? Don't worry, Langston will help you every step of the way. Langston's social media accounts are a must follow!*

[Langston Carr, Realtor](#)

[langston\\_therealtor](#)

## **Instagram Highlights**

**2,849 Followers**

**84 Average Likes Per Post**



## **#16: Luis Martinez**

### **eXp Realty**

*Want to find the best real estate deal in Northwest Arkansas? Luis will have you covered! You have to check out his Instagram!*

[luisitorealtor](#)

## **Instagram Highlights**

1,863 Followers

118 Average Likes Per Post



**#15: Monica Hale**

**Plush Homes Company-Realtors**



*Dedication and boundless enthusiasm are just some of the qualities that make Monica great on social media! Her experience and dedication to her Instagram presence is a testament to her hard work.*

[soldby\\_monica](#)

## **Instagram Highlights**

**8,721 Followers**

**57 Average Likes Per Post**



## **#14: Ray Ellen**

### **Pixel Properties, brokered by REAL Broker**

*Hard work and market knowledge is a combination that's really hard to beat and that's what you get with Ray. Check out his Instagram – it's awesome!*

[rayzorback](#)

## **Instagram Highlights**

7,484 Followers

70 Average Likes Per Post



**#13: Alex Camp**

# **ERA Doty Real Estate**

*First home, second or maybe an investment property – call Alex of Jonesboro! He has done a great job on Instagram!*

[agentalexcamp](#)

## **Instagram Highlights**

10,862 Followers

400 Average Likes Per Post





## **#12: Tyra Sims**

### **Dawn Realty & Associates**

*Looking to make the most important purchase of your life? Get in touch with Tyra. After browsing through her Instagram, you will surely be tempted to buy or invest in Little Rock!*

[tyra\\_sims](#)

## **Instagram Highlights**

3,207 Followers

163 Average Likes Per Post



## **#11: Riley Perkins**

### **Rackley Realty**

*With his knowledge and expertise he will continue to dominate the Little Rock real estate market on social media for years to come. He*

*has an impressive presence on Instagram!*

[rileyperkins\\_](https://www.instagram.com/rileyperkins_)

## **Instagram Highlights**

**12,232 Followers**

**113 Average Likes Per Post**



# **#10: Ramsy Shuffield**

## **Rackley Realty**

*In the market for a new home in Little Rock? Look no further. Ramsy will show you the way. Ramsy's Instagram is a must-follow!*

[ramsyshuffield](#)

## **Instagram Highlights**

1,854 Followers

236 Average Likes Per Post





## **#9: Sarah Beth**

### **Janet Jones Company**

*Sarah will do the real estate heavy lifting for you. Follow Sarah on both her Facebook and Instagram.*

[Sarah Beth Lowe](#)

[sarahbethlowe](#)

[janetjones.com](#)

## **Instagram Highlights**

1,175 Followers

71 Average Likes Per Post

## **Facebook Highlights**

1,781 Friends

153 Average Likes Per Post



## **#8: Katlyn Gardenhire**

### **Better Homes**

*Katlyn will make finding real estate in Springdale a delightful experience. Visit Katlyn's Instagram accounts to learn more about real estate in Springdale.*



[katlynrealtor](#)

## **Instagram Highlights**

5,037 Followers

217 Average Likes Per Post



## **#7: Erica Bankston**

### **The Heritage Group Real Estate Co**

*When you hire an agent, you expect the best service, Erica will go above and beyond that expectation every time! If you're not*

*following her on Instagram yet, you're missing out!*

[ericabankston\\_](#)

## **Instagram Highlights**

**8,844 Followers**

**216 Average Likes Per Post**



## **#6: Alexis Hervey**

### **RE/MAX ELITE**

*Stressed or overwhelmed? Don't worry – Alexis will have your best interest at heart as you find that house to call home. Her awesome Instagram accounts are what caught our eye, make sure to follow her there!*

[alvxismichelle](#)

### **Instagram Highlights**

2,008 Followers

417 Average Likes Per Post



## **#5: Steele Strauss**

### **Engel & Völkers**

*Tired of searching for your dream home? Want to just find it? Get in touch with Steele and you'll never have to search again because she will have already found it for you! If you use Instagram then you better be sure to follow her there!*

[therausssss](#)

### **Instagram Highlights**



16,235 Followers

199 Average Likes Per Post



## **#4: Lydia M. Page**

**Keller Williams**

*She is known in Little Rock for her dedication to her clients and her*

*presence online. What's next for you in real estate? Find out by following Lydia!*

[Lydia M. Page](#)

[lydiampage](#)

[linktr.ee/lydiampage](https://linktr.ee/lydiampage)

## **Instagram Highlights**

16,298 Followers

204 Average Likes Per Post



### **#3: Riley Fischbacher**

#### **New Horizon Real Estate NEA**

*Searching for a community in Jonesboro to be part of? Riley will find the perfect place for you! Take a look at her great Instagram!*

[rifischbacher](#)

## Instagram Highlights

6,280 Followers

686 Average Likes Per Post







## **#1: Edward Nelson**

### **Edward Nelson & Associates**

*Entering the real estate market can be difficult but if you're in Alexander just connect with Edward and it'll be a breeze! Following him on Instagram is a no-brainer!*

[edwardnelsonhomes](https://www.instagram.com/edwardnelsonhomes)

## **Instagram Highlights**

**36,297 Followers**

**1,113 Average Likes Per Post**



**We hope you enjoyed our list of the Top 50 Arkansas Real Estate**

## Agents On Social Media!

has been ranking top agents on social media across North America since 2016. Congrats again to all the winners! We do not accept payment or incentives for our Top List features. Our process is completely based on our expert research and opinion.

**To learn more about how you can improve your social media and become a Top Agent [click here](#).**

### **Want to share the top list with your followers?**

Paste this link on Facebook, LinkedIn & Twitter:

<https://propertyspark.com/top-50-arkansas-real-estate-agents-on-social-media/>

Post this picture on Instagram: [click here for post](#)

Share this story on Instagram with the link if you have swipe up:

[click here for swipe up story](#)

Share this story on Instagram and put the link in your bio: [click here for link in bio story](#)